

The Nippon Synthetic Chemical Industry Co., Ltd.
General Affairs and Human Resources Dept.
PHONE: +81-6-7711-5400

Increase in the Sale Price of Vinyl acetate monomer and Polyvinyl alcohol

The Nippon Synthetic Chemical Industry Co., Ltd. (hereinafter referred to as "Nippon Gohsei") has decided to raise the selling price of Vinyl acetate monomer and Polyvinyl alcohol to be shipped on and after January 20, 2018, and will start negotiations with customers.

Nippon Gohsei is striving to reduce costs continuously. However, due to the recent price rises in naphtha, ethylene and other raw material prices, power, and heating expenses, it has become difficult to absorb the cost increases. That is why Nippon Gohsei has decided to raise the price in order to correct its profitability and secure the stable supply of raw materials.

Although the economic environment continues to be tough, Nippon Gohsei is seeking to obtain customers' understanding.

(Revised contents)

1. Product Vinyl acetate monomer(VAM)

 Polyvinyl alcohol(PVOH)
 "GohsenolTM" "GohsenexTM"
2. Price increase (VAM) 15 yen/kg
 (PVOH) Japan: 30 yen/kg
 Europe: EUR 300/mt
 The United States, Asia and Pacific regions: USD300/mt
3. Effective: Shipments on and after January 20, 2018

For inquiries about this matter:

The Nippon Synthetic Chemical Industry Co., Ltd. (NIPPON GOHSEI)
Gohsenol Dept.
PHONE: +81-3-6436-2812